



Kay Purcell

Community Manager,
Communicator,
Storyteller

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Professional, articulate, and entertaining, Kay is an excellent speaker and panelist, able to talk from experience about the games industry and community moderation.

-Guy Blomberg,
Xsolla Diamond Club



@Kaydamphyr



KayPurcell



Kay-Purcell

Speaking Topics

Building Communities

Building an active, thriving community takes more work and planning than you might expect. Community is a verb, so let's talk about how to build an exciting, welcoming space which encourages sharing and discourages toxicity.

Diversity Needs You

The gaming industry has come a long way in terms of representation, and we can't continue to improve without the help of majority groups. Let's talk about the importance of allies and how your voice can make a real difference!

The Profession of Influence

Being an influencer requires a lot of work and connections. Let's dive into the complex world of working with community and influencer managers to land your dream sponsorship!

Biography

I'm an expressive communicator with more than 15 years of experience.

I've spoken at SDCC, for Red Bull gaming, hosted a livestream Q&A with Steven S. DeKnight, and currently lead community for an upcoming AAA game.

Previous Talks:

- **Xsolla Diamond Club Presents:** Community Managers Roundtable
- **Red Bull Campus Clutch** Collegiate Summit
- **San Diego Comic-Con** How To: The Business Side of Fan Art
- **Qweerty Q&A:** Creating Safe Communities

Available For

Online Panels

Convention Panels

Podcasts

Charity Events

Online talks start at \$1,000. I am available for travel, please contact me for travel rates. Do not hesitate to reach out regarding opportunities for charity events and DE&I organizations.